

Business Administration Minor

Fundamentals for non-business majors

Office of Undergraduate Programs	Business Administration Minor Course Requirements 2021-2022
<p data-bbox="131 543 474 579">Margery Reed Hall 107</p> <p data-bbox="66 653 540 726">Business Administration Minor Advising</p> <p data-bbox="60 728 548 871">Office of Undergraduate Programs Margery Reed Hall 107 Appointments: 303-871-6910 DCBUndergrad@du.edu</p> <ul data-bbox="102 949 548 1864" style="list-style-type: none"> • The Business Administration minor may be applied toward any Bachelor of Arts or Bachelor of Science degree at the University of Denver. • The minor GPA must be 2.0 or higher to graduate. • Only grades of “C-” or above may be used in completing minor requirements. • Any minor course substitutions or waivers must be pre-approved by the Office of Undergraduate Programs. • No courses ending in the number “10” can be used toward a future business major. 	<p data-bbox="602 472 1511 604">Designed especially for high-achieving students who want the fundamentals of a business education without majoring in business. In 24 credit hours, you can master the core principles of management, accounting, finance, marketing, and legal studies.</p> <p data-bbox="602 638 1484 669"><i>The six courses listed below, totaling 24 quarter hours, are required:</i></p> <p data-bbox="602 703 1304 737">BUS 1440: The Fourth Industrial Revolution (4 hrs)</p> <p data-bbox="602 739 805 770"><i>No Prerequisite</i></p> <p data-bbox="602 772 1533 905">This course provides a practical glimpse into the future of the global and competitive nature of business. Key business activities such as marketing, finance and accounting, working in teams, and product/service innovation and creativity are introduced.</p> <p data-bbox="602 938 1455 972">MGMT 2100: Leading High Performance Organizations (4 hrs)</p> <p data-bbox="602 974 911 1005"><i>Prerequisite: BUS 1440</i></p> <p data-bbox="602 1008 1539 1140">Technical skills are important for leaders and managers. What sets the great ones apart is their ability to motivate and inspire colleagues and employees alike. In this course you learn the essentials of organizational behavior and acquire a toolkit of evidence-based people skills.</p> <p data-bbox="602 1173 1282 1207">LGST 2000: Foundations of Business Law (4 hrs)</p> <p data-bbox="602 1209 1235 1241"><i>Prerequisites: Sophomore Standing & BUS 1440</i></p> <p data-bbox="602 1243 1511 1339">Weaving ethics and law into the business world is common practice at Daniels. This class offers a deep look at the managerial perspective of the role of ethics and law and its relationship to business environment.</p> <p data-bbox="602 1373 1360 1407">ACTG 2200: Introduction to Financial Reporting (4 hrs)</p> <p data-bbox="602 1409 1281 1440"><i>Prerequisite: Sophomore Standing & declared minor</i></p> <p data-bbox="602 1442 1533 1575">The purpose of this course is to introduce students to accounting and its relevance in the business world. Students learn how to analyze transactions and prepare financial statements. In addition, students are introduced to publicly traded companies’ annual reports and 10k’s.</p> <p data-bbox="602 1608 1229 1642">MKTG 2800: Introduction to Marketing (4 hrs)</p> <p data-bbox="602 1644 1281 1675"><i>Prerequisite: Sophomore Standing & declared minor</i></p> <p data-bbox="602 1677 1528 1774">Recognizing that marketing is one of the most visible and dynamic business disciplines, this class is included as part of the business minor to give you broad-based marketing knowledge.</p> <p data-bbox="602 1808 1091 1841">FIN 2010: Survey of Finance (4 hrs)</p> <p data-bbox="602 1843 1425 1875"><i>Prerequisites: Sophomore Standing, LGST 2000 & ACTG 2200</i></p> <p data-bbox="602 1877 1549 1974">While you may not have a desire to work on Wall Street, after taking this class, you’ll certainly be able to understand the terms and apply the basic principles used in the financial district.</p>